

INCREASE YOUR ORGANIC TRAFFIC



MARKETING

SEO

SEARCH ENGINE OPTIMIZATION

Being found on the first page of Google for your products and/or services is critical. People like to do their own research before they buy and if they find you first, they are more likely to buy from you. Organic ranking is a long term investment in content and user experience on your website. There are over 200 guidelines for SEO. We'll help you focus on the ones that matter.



AUDIT PACKAGES

SEO Audit | Sites 1-20 Pages: \$350

SEO Audit | Sites 20+ Pages: \$750

- Site Health
- Security
- Mobile Experience
- Speed
- Page / Content Analysis
- Competitor Analysis
- Organic Traffic Review
 - Year over year and month over month
- Recommendations: Action List
 - Once audit is done, action items can be executed by OpGo or you can choose to handle internally.

SEO OPTIMIZATION PROJECT

If you choose to use OpGo for SEO "fixes" to your website, we'll provide a quote based on our findings from the audit. Sites with more pages typically move into a monthly retainer to prioritize and execute (since larger site changes take more time). We also provide simple "monitoring" services to help you know if your website is gaining organic traffic or losing it. (This includes monitoring your competitors.)



MONTHLY RETAINER

LEVEL 1

Smaller businesses usually subscribe to the Level I SEO retainer. This is for sites with no more than 20 pages and

- ☀ **Organic Traffic:**
Sales / Leads Analysis
- ☀ **Monthly Report:**
Site / Keyword / Competitor
- ☀ **Blogs per month: 1**

\$300

MONTHLY RETAINER

LEVEL 2

Typically, Level II retainers are for larger sites where we schedule specific areas of a site to improve upon each month. We'll add pages when it makes sense and ensure they are SEO optimized when they are created.

- ☀ **Organic Traffic:**
Sales / Leads Analysis
- ☀ **Monthly Report:**
Site / Keyword / Competitor
- ☀ **Blogs per month: 2**
- ☀ **Website Maintenance & Page Additions**

\$750

KNOWING WHERE TO START

It's easy to get lost when deciding what needs to be done to optimize your website to be found on page one of Google. We have proven results and can help you focus your efforts on elements that get you traffic. Our services cover on-page, off-page, site health, content generation and more. We also show month-over-month performance.

IF DONE RIGHT

SEO CAN DRIVE

14.6%

CONVERSION RATE

<https://99firms.com/blog/seo-statistics/#gref>