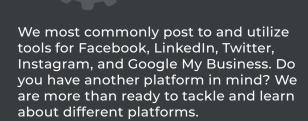
WORKING CLOSELY WITH YOU TO PROMOTE YOUR BRAND

SOCIAL MEDIA

Social Media is one of the more difficult marketing initiatives to navigate. The authenticity of social media is critical. People recognize fake messaging. We offer multiple levels of social media across the board. We offer light services for businesses that have capacity to do some of the social in conjunction with our team. The heavy social is for clients that have a large customer base and work with OpGoon several fronts. OpGo can only be an authentic voice of the brand if we are completely integrated with your team.





















Plan The Content



Find Images





Week Three

Edit Images (If Needed) Begin Scheduling

Week Four

Finish Scheduling



LIGHT

- **Content Development** OpGo Does 50%
- Frequency 1-2 Posts Per Week
- **Number of Channels**
- **Google Business**
- Meet Once A Month

MEDIUM

- **Content Development** OpGo Does 50%
- Frequency 2-3 Posts Per Week
- Number of Channels 3-5
- **Google Business**
- Meet Once A Month

HEAVY

- Content Development OpGo Does 50%
- Frequency 2-3 Posts Per Week
- **Number of Channels** 3-5
- **Google Business** Yes
- Meet Once A Month With direct communication with our Social Media dept.

QUESTONS:

What is the complexity of product and/or service? Imagery, Photography, Stock images will these be provided?

CREATING ENGAGEMENT

Social media involves so many moving parts. Our team fits in where you need us most to help increase engagement. Increased engagement yields reach and audience growth through authentic messaging. The fan base becomes your advocates.

OF SOCIAL BROWSERS USE SOCIAL MEDIA TO RESEARCH PRODUCTS GlobalWebIndex.c







