



OPGO MARKETING

PORT

FOLIO

**MARKETING
STRATEGY**

**DIGITAL
MARKETING**

**BRANDING &
IDENTIFICATION**

**MARKETING
AUTOMATION**

SEO

**SOCIAL
MEDIA**

**DRONE/VIDEO
SERVICES**

**WEB
DESIGN**



O P G O M A R K E T I N G

Healthy businesses create healthy communities. Our team at OpGo Marketing is here to learn about your mission, vision, values, and customers. Our name stands for “Operational Goals”-- because great marketing starts with an understanding of how your business operates and the goals you strive to attain. We pair your goals with our experts to brainstorm, plan, execute, measure, and optimize your marketing strategies.

Founded in 2015, we have over 20 years of experience, and are on a mission to make marketing perform. We are the team you can trust.

We support businesses of all sizes. The following includes samples of our work for start-ups as well as those who have been in business for over 70 years. If you need a marketing audit, channel specific support, a strategic plan, or multi-channel support, reach out for a free 30-minute discovery.



COMMUNITY

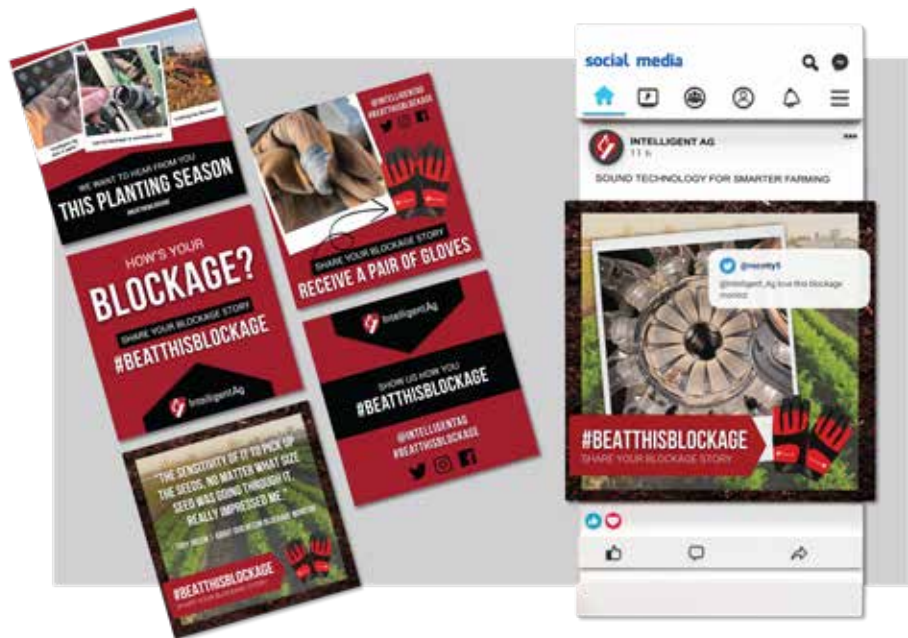
CITY OF HAWLEY

- › Logo Creation
- › Branding
- › Graphic Design

The City of Hawley, MN is currently undergoing a re-brand. Our team created their new logo and graphics for other media to help them reach their goals related to families and business.



RETAINER
Brand Sprint



AGRICULTURE

INTELLIGENT AG

- › Graphic Design
- › Media Buying
- › Digital Marketing
- › Social Media
- › SEO
- › Reporting
- › Event Planning
- › Web Design & Maintenance

RETAINER
Standard+



Intelligent Ag Solutions does extensive research and development to advance precision agriculture and machine management technology.



REAL ESTATE

CORE PROPERTIES

› Graphic Design

CORE Property Group is one of the leading commercial real estate companies in the Fargo/Moorhead region.

RETAINER

Brand Sprint

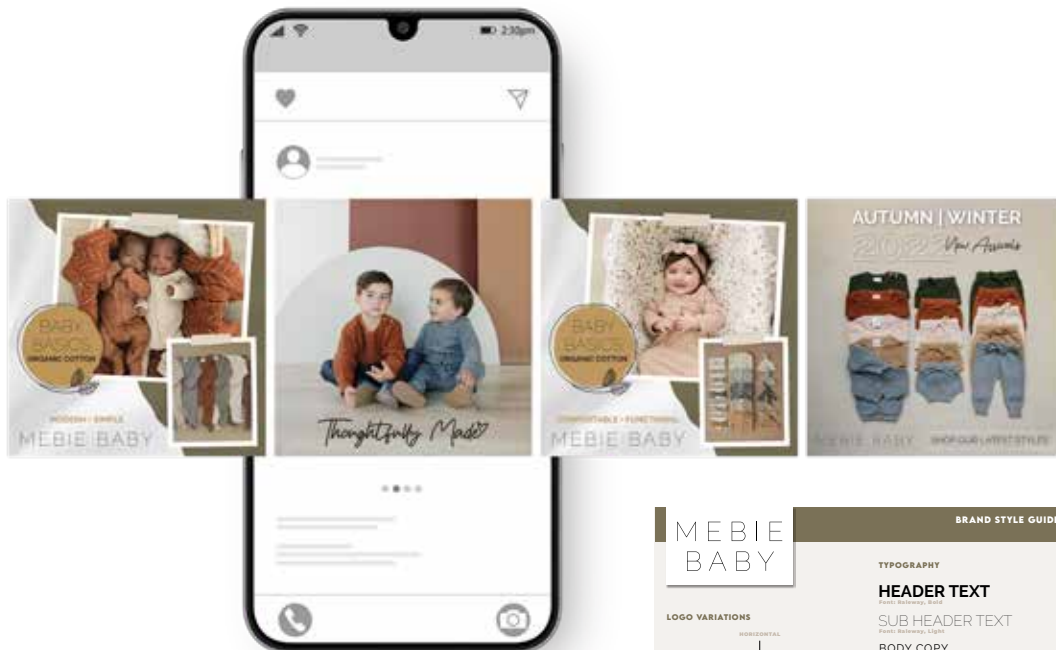
E-COMMERCE

MEBIE BABY

- › Graphic Design
- › Brand Development
- › Digital Marketing
- › SEO
- › Paid Social
- › Reporting
- › Strategy

Mebie Baby all started when a mom who wanted affordable, modern, and simple baby clothing & accessories simply couldn't find them. Her cute, modern, and trendy designs have become popular nationwide.

RETAINER
Standard



Thoughtfully Made





North Dakota Crop Improvement and Seed Association (NDCISA) is a non-profit organization with a mission to enhance North Dakota's Agriculture through the production, promotion and distribution of pure seed.

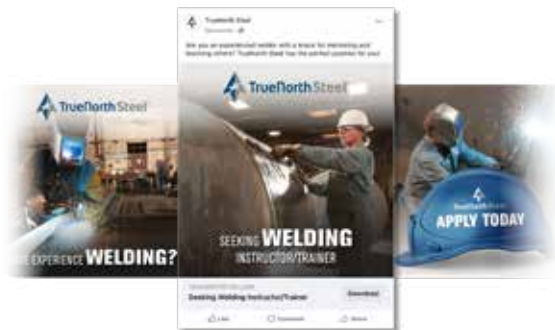
AGRICULTURE

NDCISA

- › Graphic Design
- › Media Buying
- › Social Media
- › Digital Marketing
- › Web Design & Maintenance
- › Drone Capture
- › Copywriting
- › Reporting



RETAINER
Standard



TrueNorth Steel is an all-in-one solution with more than 75 years of manufacturing experience. They provide steel solutions for customers in agriculture, construction, mining, road building, energy, and a variety of other industries.

MANUFACTURING

TRUENORTH STEEL

- › Graphic design
- › Social Media
- › Digital Marketing
- › Web Design & Maintenance
- › Copywriting
- › SEO
- › Reporting



RETAINER
Standard+



LEGAL

FARGO PATENT & BUSINESS LAW

- › Graphic design
- › Social Media
- › Digital Marketing
- › Web Design & Maintenance
- › Reporting
- › Podcast Promotion

Fargo Patent & Business Law, PLLC represents clients on business matters in CA, MN, ND, and SD as well as patent law matters for creative clients across the country.

RETAINER
Standard



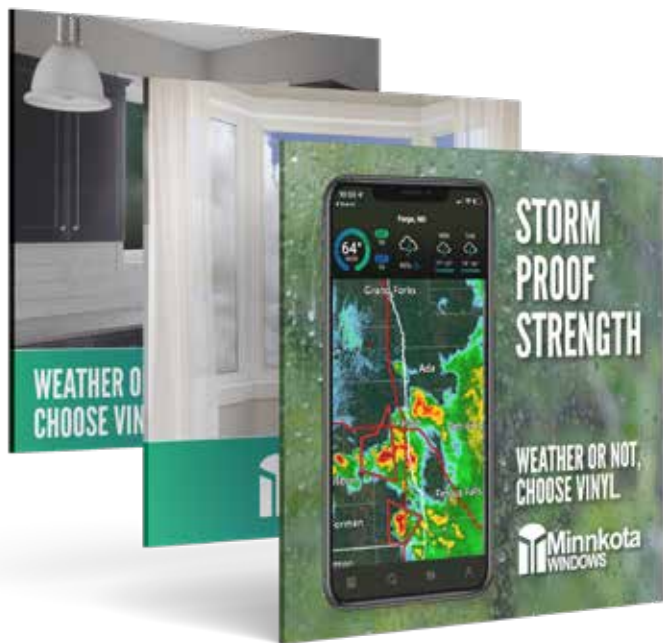


NON-PROFIT NDWBC

- › Graphic Design
- › Social Media
- › Web Updates
- › Strategy Sessions

North Dakota Women's Business Center (NDWBC) is the leading voice, resource, and partner for women business owners throughout the state.

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Minnkota Windows, located in West Fargo, North Dakota, manufactures and distributes custom-sized vinyl windows and doors for residential as well as commercial applications across the Upper Midwest.

MANUFACTURING

MINNKOTA WINDOWS

- › Graphic Design
- › Media Buying
- › Social Media
- › Digital Marketing
- › Dealer Communications (Email)
- › Web Maintenance
- › Copywriting
- › SEO
- › Reporting

RETAINER
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North Star Ag is a full-service short line machinery dealer in the upper midwest offering a vast array of machinery, parts and services.

AGRICULTURE

NORTH STAR AG

- › Graphic Design
- › Media Buying
- › Digital Marketing
- › Web Maintenance
- › Reporting



RETAINER

Standard+

MANUFACTURING

DYNAMIC HOMES

- › Graphic Design
- › Social Media
- › Digital Marketing
- › Web Design & Maintenance
- › Copywriting
- › Drone Capture
- › Video Editing
- › Reporting

Dynamic Homes has been building custom, system-built commercial and residential properties throughout the Upper Midwest since 1970. They support their dealer network with custom designed solutions.

RETAINER
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RETAIL

GALEO

- › Graphic Design
- › Digital Marketing
- › Marketing Dashboard

Galeo set out to give customers peace of mind by creating products that help prevent theft. With Galeo, anyone and everyone are empowered to track their high-value assets on the go.

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BRAND IDENTITY







OPGOMARKETING.COM



Federal Aviation
Administration