SOCIAL MEDIA
SMALL BUSINESS TOOLS

POWER OF CONNECTING

CONTENT STRATEGY

COMMUNITY MANAGEMENT

FRESH IDEAS

RESOURCE LINKS

Canva Pro
An intuitive and versatile graphic design tool for creating visuals and designs.

Adobe Illustrator
Industry-standard graphics software for precise and creative design work.

ChatGPT
An AI-powered tool designed to assist in crafting engaging and effective copy for social media posts.

Meta Business Suite
A suite of tools for managing and analyzing content on Meta platforms like Facebook and Instagram.

Creator Studio
A platform for content creators to manage, schedule, and analyze their content's performance on Facebook and Instagram.

Hootsuite
A social media management tool for scheduling posts, analyzing performance, and managing multiple social media accounts.

iStock
A stock photography platform offering a vast collection of high-quality images, illustrations, and videos.

Google Analytics
A web analytics service by Google that provides insights into website traffic and user behavior.

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